

## Let's Talk About Trend...

### The Alliance Annual Benefits Roundtable

Dec.13, 2016| Monona Terrace Community & Convention Center, 1 John Nolen Drive, Madison, WI 53703

#### AGENDA

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8 – 8:30 a.m.	Registration and Breakfast
8:30 – 8:35 a.m.	Welcome and Opening Comments, Cheryl DeMars
8:35 – 9:35 a.m.	PwC Medical Cost Trend Report, Benjamin Isgur
9:35 – 10 a.m.	2016 Alliance Annual Benefits Survey - Key Findings, Mike Roche
10 – 10:10 a.m.	Networking Break
10:10 – 11:10 a.m.	Roundtable Discussion
11:10 – 11:25 a.m.	Roundtable Report-Out
11:25 – 11:30 a.m.	Closing Comments

#### FEATURED SPEAKERS

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##### **Benjamin Isgur**

###### Leader, PwC Health Research Institute

Benjamin Isgur leads PwC's Health Research Institute. This dedicated research group provides new intelligence, perspective and analysis on major health-related business issues for the firm and clients. Ben consults with health care systems, trade associations, and policy groups on strategic planning, and industry intelligence and trends.

Ben is a published writer and his research is often cited by health leaders across the industry. In addition, he frequently speaks on a range of topics, including physician-hospital alignment, government policy, medical cost trends, consumerism, academic medicine and digital health. Prior to joining PwC he developed health policy as a legislative director in the Texas House of Representatives and as a government relations officer for the City of Austin.

Ben received a master's degree from the LBJ School of Public Affairs at the University of Texas at Austin. Today, Ben will analyze the trends that are shaping health care benefits.

##### **Mike Roche**

###### Member Services Manager, The Alliance

Mike Roche joined The Alliance as member services manager in 2015. He is responsible for working with Alliance employers on health benefit strategies; sharing data-based information to help members manage their health care spend; and serving as a voice of member employers.

Mike has a strong background in health benefits and self-funding. He previously served as a regional sales advisor for Digital Benefits Advisors in Madison, Wis., where he managed the health benefits for more than 160 credit union clients across 14 states. Prior to that position, Mike worked at CUNA Mutual Group in their employee benefits division for almost 10 years as an employee benefits sales specialist.

Mike has a bachelor's degree with a double major in marketing and business administration and is licensed in both health and life insurance in Wisconsin, Illinois, Iowa, Minnesota, Nebraska and Montana.