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DR. KAMBITSI JOINS THE ALLIANCE AS VP, BUSINESS DEVELOPMENT & MEMBER SERVICES

MADISON, WIS., Oct. 25, 2017 –Dr. Melina Kambitsi has joined The Alliance® as vice president of business development and member services. The Alliance is an employer-owned not-for-profit cooperative of more than 240 self-funded employers and not-for-profit insurance trusts.

In this role, Dr. Kambitsi will lead the team responsible for membership growth and retention of the cooperative.

Dr. Kambitsi comes to The Alliance from Network Health in Milwaukee and Menasha, Wis. where she was chief sales and strategy officer. In this role, she was responsible for sales and underwriting, strategic planning, product development and risk-based contract analytics. Earlier she was senior vice president of sales at Blue Cross Blue Shield in Honolulu, Hawaii and the vice president of sales, marketing and product development at Blue Cross of Northeastern Pennsylvania.

Dr. Kambitsi received her bachelor's in international studies and her master's and doctorate degrees in economic geography at The Ohio State University. She speaks Greek fluently as well as four other languages (Spanish, French, Romanian and Russian).

"Melina's background and previous experience with health systems and insurance carriers from different regions of the country will add an important new perspective to the work of The Alliance," said Cheryl DeMars, Alliance President and CEO. "We are eager to have her join our team."

More than a provider network, The Alliance moves health care forward by controlling costs, improving quality and engaging individuals in their health. Members of the employer-owned, not-for-profit cooperative provide coverage to more than 80,000 individuals in Wisconsin, Illinois and Iowa. The Alliance uses its purchasing power as a cooperative to negotiate with and provide access to an extensive network of doctors and hospitals paid to improve quality by performing better not doing more.

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