



PROVIDER BRIEFING

VOLUME 2010, ISSUE 3

The Provider Briefing is a quarterly newsletter containing information and announcements for our provider partners.

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THE ALLIANCE CELEBRATES 20 YEARS AS A COOPERATIVE MOVING HEALTH CARE FORWARD: THANK YOU PROVIDER PARTNERS

Twenty years ago, seven Madison-area employers gathered around a table to try to find a better way to control escalating health benefit costs. The Alliance was created from that first meeting in 1990. For 20 years, our not-for-profit cooperative has been helping members control costs, improve quality and engage individuals in their health.

Since our founding The Alliance has seen major expansion in the type and number of providers that we are working with.

In 1990, The Alliance worked with 11 major providers, 3 Madison hospitals and 8 clinics. Today, that number has grown to more than 7,000 professional service providers, 49 hospitals, 1,800 medical clinic sites, 360 chiropractic clinic sites, 280 mental health clinic sites, and 140 home care agencies.

The geography of those providers has also changed. From contracts simply in Dane County, our network has grown to meet the needs of our members. Today we are pleased to be working with providers in 15 counties in southern Wisconsin and Dubuque County in Iowa, and a secondary service area of 24 additional counties in Wisconsin, Illinois and Iowa.

As a not-for-profit membership-based organization, The Alliance exists to increase the value of health care benefits provided to members' employees and families and works with providers to improve the health of their local communities. We thank you for the part you have played in our growth and caring for these individuals.

Learn more about our [anniversary story](#) and see our list of [20 Accomplishments for 20 Years](#).

TAKE OUR SURVEY:

LET US KNOW YOUR THOUGHTS ON THE BRIEFING

Please take our short survey and let us know your thoughts on this newsletter. It will take just a few minutes and will help us improve our communications to you. To take the survey visit:

<https://www.surveymonkey.com/s/AllianceProviderNewsletter>

MEMBERSHIP UPDATES

The Alliance recently welcomed the following employers to our cooperative:

Employer	TPA	Effective Date
Quality Liquid Feeds	SISCO	6/1/10
WSTA Health Benefit Trust	Cypress	7/1/10
Waukesha County Technical College	Humana	7/1/10

The following employers have changed TPAs effective June 1, 2010:

Employer	New TPA	Claims incurred prior to 6/1/2010 will be accepted by:
Baraboo Bancorporation Inc.	HCH Administration	HCH Administration
Data Dimensions	UMR-Fiserv Health	UMR-Fiserv Health

The following employers have terminated their membership with The Alliance:

Metalcraft of Mayville – Termination effective 6/1/10. Claims incurred prior to 6/1/10 will be accepted by UMR-Midwest Security until 5/31/11.

Skinner Transfer – Termination effective 6/1/10. Claims incurred prior to 6/1/10 will be accepted by SISCO until 11/30/10.

Wisconsin Heights School District – Termination effective 6/1/2010. Claims incurred prior to 7/1/2010 will be accepted by Auxiant until 9/30/2010.

MONTHLY MEMBERSHIP REPORTS ONLINE

The Alliance [July 2010 Membership Report](#) has been posted on our website. As a reminder this is a full report. Full reports are posted in January, April, July, and October.

If you have questions, e-mail providerservices@the-alliance.org.

Visit www.the-alliance.org/membershipreports.aspx for past reports.

RENEGOTIATION PROCESS FOR 2010

Each year, The Alliance mails a notice to participating providers whose Provider Service Agreements require renegotiation before the end of their current contract term. Renegotiation letters will be delivered to providers on or before August 1, 2010. The negotiation period for 2011 renewals begins September 1, 2010, and continues through December 1, 2010.

Not all providers will receive renegotiation notices. If you do not receive a renegotiation letter your participation will continue under the current Agreement for another term.

If you receive a renegotiation notice, please understand it is NOT a termination notice. If you have questions about the contract renegotiation process, please contact Heather Oliva, provider relations manager, holiva@the-alliance.org, or 608.210.6616; or Mark Xistris, vice president, business development & provider relations, mxistris@the-alliance.org, or 608.210.6650.

REMEMBER TO REVIEW YOUR DIRECTORY LISTING ONLINE

Your provider directory listing is the most valuable tool you have to communicate with Alliance participants. Our online provider directory is a comprehensive resource for patients who are choosing health-care providers.

Please take a few moments this month to review your online directory listing and notify us of any changes, including new or closed locations, phone number changes and staffing changes. Update forms are found on our website at www.the-alliance.org/providers.aspx.

SUSAN G. KOMEN RACE FOR THE CURE PARTICIPATION

For the second year in a row, The Alliance sponsored a team for the Susan G. Komen Race for the Cure[®]. The race raises funds to provide positive awareness, education and early detection of breast cancer for women throughout Dane County, as well as helping to fund the National Grants program of the Komen Foundation.

The Alliance team was one of the top 20 corporate fundraisers, raising more than \$2,400. There were more than 10,600 participants in the race and more than 370 teams. We congratulate and recognize our provider partners who also participated in the race and helped make a difference for this cause.

COMMENTS, SUGGESTIONS AND ARTICLES FROM READERS ARE WELCOME.

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THE ALLIANCE 
Employers moving health care forward