

Benefit Plan Compliance — Control is Within Your Reach Plus a Special Afternoon of Candidate Forums

September 29, 2010 • 8 a.m. – 11:30 a.m.: Compliance Event • Noon – 4 p.m.: Candidate Forums

Monona Terrace Community & Convention Center
1 John Nolen Drive
Madison, Wisconsin 53703
[view map](#)

Benefit Plan Compliance: Control is Within Your Reach

Trying to keep up with the ever-changing laws governing group health plans can often feel like a losing battle, but it needn't be one. At this event, you'll learn more about the group health plan requirements of ERISA, COBRA and HIPAA as well as how to feel like you're on top of compliance issues. You'll learn how to:

- » Assess and prioritize your compliance concerns.
- » Develop your organization's compliance strategy.
- » Feel more in control and confident about ever-changing compliance issues.

Our speaker, Erin Freiberg, is known for her straight-to-the-point style and for explaining complicated topics in an easy-to-understand manner. Both those who are newer to benefits and more seasoned professionals looking for a new way to stay on top of compliance issues will benefit from this session.

ABOUT OUR SPEAKER

Erin Freiberg, JD
Freiberg Law Office, LLC

Erin Freiberg established Freiberg Law Office in 2009 to provide sound legal advice and practical solutions for employers on a variety of employment law, health law and employee benefits topics. She has vast experience advising employers and insurance agents on a wide range of laws affecting employment and group health plans, including COBRA, HIPAA, FMLA, ERISA, Section 125, Wisconsin insurance law, and domestic partner benefits. Erin speaks frequently on compliance in employee benefits, appearing before local Society of Human Resource Management (SHRM) chapters, employer health care coalitions, and most recently the Wellness Council of America (WELCOA) and the Wisconsin SHRM. She earned her Juris Doctor (JD) magna cum laude from the University of Wisconsin Law School and also holds a B.A. in History.

See [page 2](#) for the complete agenda.

You may register for the morning session, afternoon candidate forums or the complete day.

To register, please follow the link below
or call **Bobbi Jones**, 800.223.4139, x 6638.

Please RSVP by **Monday, Sept. 20, 2010**.

Questions? E-mail events@the-alliance.org.

>>> REGISTER ONLINE: <http://www.the-alliance.org/ComplianceRSVP.aspx>

Candidate Forums

Noon – 4 p.m.

Monona Terrace Community and
Convention Center

We'll also be hosting an afternoon of candidate forums on Sept. 29. This event will follow our morning compliance session. You'll have a chance to hear from and speak directly to candidates running for office this coming fall. This is part of our continuing efforts to help lawmakers better understand the employer perspective when it comes to critical health care policy issues, and to help members better understand important policy initiatives being discussed on both the federal and state levels.

We are in the process of inviting candidates and will let you know when the slate of candidates has been decided upon.

When you register, let us know if you plan to attend only the morning session, the candidate forums, or both events. A boxed lunch will be provided for those who attend both sessions.

AGENDA

- 8 – 8:30 a.m. **Registration and Breakfast**
- 8:30 – 8:40 a.m. **Welcome and Opening Remarks**
Cheryl DeMars, President & CEO, The Alliance
- 8:40 – 8:50 a.m. **Compliance: Where to Start?**
Erin Freiberg, JD, Freiberg Law Office, LLC
- 8:50 – 9 a.m. **Private vs. Government Plans – How do they Differ?**
Erin Freiberg
- 9 – 9:25 a.m. **COBRA**
Erin Freiberg
- 9:25 – 9:35 a.m. **Networking Break**
- 9:35 – 10:10 a.m. **HIPAA**
Erin Freiberg
- 10:10 – 10:35 a.m. **Tax Issues, Medicare Part D, Wellness and More**
Erin Freiberg
- 10:35 – 10:45 a.m. **Networking Break**
- 10:45 – 11:10 a.m. **PPACA Reform Legislation Reminders**
Erin Freiberg
- 11:10 – 11:20 a.m. **Q&A**
Erin Freiberg
- 11:20 – 11:30 a.m. **Closing Remarks**
Cheryl DeMars
- 11:30 a.m. – noon **Break and Boxed Lunch**
- noon – 4 p.m. **Candidate Forums**
Complete agenda to come. Invited candidates include: Tom Barrett, Scott Walker, Mark Neumann, Russ Feingold, Ron Johnson, Ron Kind, and Dan Kapanke. Additional candidates from Wisconsin state races may also be invited as time allows. We will confirm the final schedule with attendees following the primaries on Sept. 14.

RSVP

To register, please visit:
[http://www.the-alliance.org/
ComplianceRSVP.aspx](http://www.the-alliance.org/ComplianceRSVP.aspx)

or call **Bobbi Jones**,
800.223.4139, ext. 6638

Please RSVP by
Sept. 20

You may register for the morning session, afternoon candidate forums or the complete day.
Questions? E-mail events@the-alliance.org.