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The Cost of Outpatient Care Webinar

Taking a Closer Look at the *QualityCounts*™ Outpatient Tests and Procedures Report

September 21, 2010 • 10:30 – 11:30 a.m. • Via Webinar

Presenters:

Bobbi Jones, Alliance Product Management Specialist
Mark Xistris, Alliance VP of Business Development and Provider Relations

The Cost of Outpatient Care Webinar

In the past 10 years new technology and less-invasive techniques have made outpatient care the fastest growing segment of health care, with some of the highest profit margins. Join us to take a closer look at the 2010 *QualityCounts* Outpatient Tests and Procedures Report released last month and learn how you can use it to reduce your outpatient costs. Topics include:

- » **History and Overview of the Report** — Learn why The Alliance developed the report, take a closer look at the report procedures included, and learn some of the risks of producing a report as well as how we ensure accuracy and comparability.
- » **2010 Results and Headlines** — See which areas of care have the widest variability of costs and the greatest potential for cost savings.
- » **Employee Education Tools** — Find out what tools are ready for your use and how The Alliance can help you provide this important information to your employees.
- » **What's Next** — Hear future plans for our *QualityCounts* cost and quality reports.

To register, [click here](#).

Questions? E-mail events@the-alliance.org.

Before the Webinar:

If you haven't yet checked out the 2010 *QualityCounts* Outpatient Procedures and Tests Report, you may want to do so before the webinar. The report includes cost information on 17 outpatient surgeries and tests at 78 facilities in The Alliance network.

Access the report at www.the-alliance.org/qualitycounts.aspx.

As a reminder, the report is only available to those who enroll in your medical benefit plan which access The Alliance's contract because of the sensitive cost information it contains about our contracts with health care providers.

If you do not access this plan and have not accessed the report in the past, you will not be able to view the report. However, if you provide benefits assistance to your employees and will need access for this purpose we can provide you with access. Please contact Bobbi Jones, 800.223.4139 x6638 to request an Access Request Form and Nondisclosure Agreement. Once she has received these completed forms, she will be able to grant you access to view the report.

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