

# The Patient Protection and Affordable Care Act — Balancing the Big Picture with Immediate Implications

August 18, 2010

Monona Terrace Community & Convention Center  
1 John Nolen Drive  
Madison, WI 53703

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If you're like most employers providing health benefits, you've had a lot of questions since the passage of health care reform this past March. This event is designed to give you a chance to learn more about the Patient Protection and Affordable Care Act (PPACA) as well as give you ample time to discuss the implications and issues most important to self-funded employers.

- » We're featuring John Barlament, a benefits attorney from Michael Best & Friedrich, who will provide information about big-picture issues as well as plan design implications and administrative requirements you will need to address.
- » Our format includes both time for presentation by Barlament and moderated question and answers where you'll have a chance to look specifically at the issues affecting employers and compare notes with other Alliance members about strategies to navigate health care reform.

This session will also help us identify priority issues for Alliance members as health care reform unfolds. While PPACA provides a broad framework, many specifics are yet to be determined. The fall elections and Wisconsin's role in implementing health care reform provide opportunities for us to weigh in on the issues that are most important to us.

## AGENDA

- 7:30 – 8 a.m. **Registration and Continental Breakfast**
- 8 – 8:10 a.m. **Welcome and Opening Remarks**, Cheryl DeMars, President & CEO, The Alliance
- 8:10 – 8:40 a.m. **Health Reform Legislation Overview**, John Barlament, Partner, Michael Best & Friedrich LLP
- 8:40 – 9:10 a.m. **Reform Overview Facilitated Discussion**
- 9:10 – 9:20 a.m. **Break**
- 9:20 – 10:10 a.m. **2010 Plan Design Modifications Overview**, John Barlament, Partner, Michael Best & Friedrich LLP
- 10:10 – 10:30 a.m. **Plan Design Modifications Facilitated Discussion**
- 10:30 – 10:40 a.m. **Break**
- 10:40 – 11:30 a.m. **2010 Administrative Requirements Overview**, John Barlament, Partner, Michael Best & Friedrich LLP
- 11:30 – 11:50 a.m. **Administrative Actions Facilitated Discussion**
- 11:50 a.m. – noon **Closing Remarks**, Cheryl DeMars, President & CEO, The Alliance

>>> REGISTER ONLINE: <http://www.the-alliance.org/PPACA.aspx>

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## ABOUT OUR SPEAKER



**John L. Barlament**  
**Partner**  
**Michael Best & Friedrich LLP**

John Barlament is a partner practicing exclusively in employee benefits law. He represents employers, third-party administrators, brokers and benefit consultants in all aspects of employee benefits law. Mr. Barlament has extensive experience in a broad range of issues, including: health care reform compliance (PPACA); executive compensation issues; assisting both pension and welfare multi-employer plans in all their legal needs; merging and terminating plans; addressing the legal issues with controlling health care costs (such as wellness plan issues); COBRA; consumer-driven health plans (including HRAs and HSAs); and HIPAA, including the Privacy Rules and Security Rules. He is recognized as a national speaker on these issues and is a contributing author on two of the country's leading manuals in these areas (EBIA's *Consumer-Driven Health Care* and EBIA's *HIPAA Portability, Privacy & Security*).

## RSVP

To register, please visit:

[http://www.the-alliance.org/  
PPACA.aspx](http://www.the-alliance.org/PPACA.aspx)

or call **Bobbi Jones**,  
800.223.4139, ext. 6638

Please RSVP by  
**August 9**

Questions? E-mail [events@the-alliance.org](mailto:events@the-alliance.org).

## FOR MORE ON THE PPACA

For more information and PPACA updates, please visit: [http://www.the-alliance.org/PPACA\\_updates.aspx](http://www.the-alliance.org/PPACA_updates.aspx).

