

## Self-Funding: Embrace the Power and Maximize Your Plan

February 17, 2010 • 8 – 11:30 a.m.

Monona Terrace Community & Convention Center  
1 John Nolen Drive  
Madison, Wisconsin 53703  
[view map](#)

Co-sponsored by:



Dig deeper into the benefits of self-funding and learn how to make sure you're getting all you can from your plan. We'll focus on how you can maximize your efforts by embracing the power your self-funded plan gives you.

- » ***Controlling Your Plan***  
**Catherine Knuth, FSA, MAAA, Consulting Actuary – Health Practice, Milliman**  
One of self-funding's biggest advantages is the control you have over your plan. Learn where you have the most control and how to leverage that power.
- » ***Your Self-Funded Claims Data: Confident Decision-Making at Your Fingertips***  
**Scott Weltz, FSA, MAAA, Consulting Actuary – Health Practice, Milliman**  
Information is power and your data is full of it. Learn the data points that are most important and how to use them to evaluate the effectiveness of your cost and utilization management programs and to direct wellness and communication efforts.
- » ***Prescription Drug Programs: Knowledge is Power***  
**Paul Rosowski, M.S., R.Ph., Manager of Clinical Pharmacy, WEA Trust**  
Pharmaceutical companies are experts at utilizing innovative ideas to influence consumer purchasing behavior and physician prescribing. Learn how to use that knowledge to regain control of your pharmacy benefits and associated costs.

### AGENDA

8 – 8:30 a.m.	<b>Registration and Continental Breakfast</b>
8:30 – 8:40 a.m.	<b>Opening Remarks</b> Cheryl DeMars, President & CEO, The Alliance
8:40 – 9:10 a.m.	<b><i>Controlling Your Plan</i></b> Catherine Knuth, FSA, MAAA, Consulting Actuary – Health Practice, Milliman
9:10 – 10:10 a.m.	<b><i>Your Self-Funded Claims Data: Confident Decision-Making at Your Fingertips</i></b> Scott Weltz, FSA, MAAA, Consulting Actuary – Health Practice, Milliman
10:10 – 10:20 a.m.	<b>Break</b>
10:20 – 11:20 a.m.	<b><i>Prescription Drug Programs: Knowledge is Power</i></b> Paul Rosowski, M.S., R.Ph., Manager of Clinical Pharmacy, WEA Trust
11:20 – 11:30 a.m.	<b>Closing Remarks and Adjourn</b> Cheryl DeMars, President & CEO, The Alliance

>>> REGISTER ONLINE:

<http://www.the-alliance.org/self-fundingRSVP.aspx>

## ABOUT THE SESSIONS

### ***Controlling Your Plan***

**Catherine Knuth, FSA, MAAA, Consulting Actuary – Health Practice, Milliman**

Catherine will discuss one of the greatest benefits of a self-funded plan — control. She'll cover the areas where you have most control: claims process and administrative services, cost and utilization programs, cash flow, network choices, and data, and what you need to do to maximize the value of those areas.

Catherine has more than 20 years of experience as a consultant and actuary with particular experience in the design, pricing, and underwriting of health and welfare benefits. She has also spent time in the actuarial consulting field working with employers, providers and health plans in the areas of plan design, pricing, liability estimation, experience analysis, and actuarial projections. She has worked closely with underwriting, sales, product development, and market leadership in the small group division to ensure proper balance between growth and profitability and to create understanding regarding risk management and financial implications associated with various small-group opportunities.

### ***Your Self-Funded Claims Data: Confident Decision-Making at Your Fingertips***

**Scott Weltz, FSA, MAAA, Consulting Actuary – Health Practice, Milliman**

Your data contains an incredible amount of detail that you can use to make strategic decisions with confidence. Scott will focus on discovering the data points that can help you structure an effective plan design, understanding how to use your data to evaluate the effectiveness of your company's cost and utilization management programs, and using specific data points to help direct your wellness and communication efforts.

Scott is an actuary with the Milwaukee office of Milliman where he provides financial and risk management support to the insurance and health care industries. He assists with various entities including government programs, health plans, employers, insurance companies, and administrators. He also worked for a health care data analysis and care management vendor, and provided strategic direction and oversight to its analytics division, which warehoused more than 40 different payers' medical, prescription drug, and biometric datasets.

### ***Prescription Drug Programs: Knowledge is Power***

**Paul Rosowski, M.S., R.Ph., Manager of Clinical Pharmacy, WEA Trust**

Pharmaceutical companies use innovative ideas to influence consumer purchasing behavior and physician prescribing. This session will give you an overview of:

- » The prescription drug world today — what everyone needs to know.
- » The five key cost drivers to monitor in your prescription drug program.
- » The questions to ask of those helping to manage your pharmacy benefit to ensure you implement the appropriate cost and utilization management programs.

Paul will also share how WEA Trust, an Alliance member, has used this knowledge to create a drug program that is designed to help employees "find the right drug at the right price".

Paul serves as the Manager of Clinical Pharmacy for the WEA Trust and is a board member and chair of the Member Value Committee for WisconsinRx/National Cooperative Rx. He has been with the Trust since 2005 and is an integral member of the Trust's pharmacy team, which applies an evidence-based approach to medication formulary selection, medication policy application, and the promotion of safe and effective medication use. He also has professional interest in pharmaceutical marketing and promotion, consumer expectations of pharmacy services, and the integration of medical and pharmacy benefit design.

To register, please follow the link below  
or call **Bobbi Jones**, 800.223.4139, x 6638.

Please RSVP by **Wednesday, February 10, 2010**.

Questions? E-mail [events@the-alliance.org](mailto:events@the-alliance.org).

**>>> REGISTER ONLINE:**

<http://www.the-alliance.org/self-fundingRSVP.aspx>